SUBMISSION GUIDELINES

FOR WORKING PAPER, IDEA IN BRIEF & CASE STUDIES
All the above should be in 2000-3000 words with no specific format.

FOR EXTENDED ABSTRACT
The Extended Abstract should be within 2000 to 3000 words including appendix and references and typeface: Times New Roman, 12 pt, single space and justified.

The conference committee expects the Extended Abstract to be prepared using MS Word. However, authors using Latex may also be asked to submit their .tex file. The Extended Abstract should be easily readable, suitably sectionalized and free of grammatical errors. It should also present correct scientific facts and be free from plagiarism. A similarity index above 10% (excluding references) will not be accepted

Some suggestions for the sections are as follows:

- Introduction
- Literature Review
- The Model/Conceptual Model
- Methodology
- Data Analysis
- Results & Discussion
- Conclusions
- Managerial Implications

The Extended Abstract must be submitted in the above discussed format for its inclusion in the electronic proceedings and such Extended Abstracts / Submissions would be considered for the best paper award. For publication in the proceedings, the corresponding author (thereby representing all other co-authors) must sign the copyright transfer agreement permitting the conference committee to publish it in the conference proceedings. The corresponding author also (thereby representing all other co-authors) has to submit a signed copy of the no-plagiarism declaration in given format.

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REFERENCES
The authors must include a list of references cited in the Extended Abstract. The reference list should be arranged in alphabetical order and if there are multiple papers by the same authors then arrange them further in order of their year of publication. The following style and format should be followed for the referencing purpose: All references included in the list must be cited and vice-versa. The list should include only published documents and available in the public domain. The citations should be made by author name followed by the year of publication. In case the number of authors is more than two the first author's surname should be suffixed with et. al. If there are multiple publications by the same author(s) in the same

year then the year of publication should be suffixed with English alphabets (in the same sequence). For example, Kumar and Miller (2018) or Kumar et al. (2018) or Kumar et al. (2018a). For referencing websites, the full URL and the date when the URL was last accessed must be included. If the document uses data from public sources it must be included in the reference list.